



PRSM2010! National Conference
Sponsorship Application and Agreement
Rosen Shingle Creek Resort
Orlando, FL – April 18-20, 2010

Sponsorship: _____
Payment Rec'd: _____
Amount: _____
Accepted by: _____

SPONSORING COMPANY INFORMATION

(List company name and address EXACTLY as you wish it to appear in the Sponsor Listing in the PRSM2010! Program.)

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

COMPANY TELEPHONE NUMBER _____ FAX NUMBER _____ WEB SITE ADDRESS _____

DIRECT CONTACT INFORMATION

(How the PRSM Association corresponds with you)

SPONSORSHIP CONTACT NAME _____ POSITION/TITLE _____

MAILING ADDRESS _____

CITY _____ STATE _____ ZIP OR POSTAL CODE _____

TELEPHONE NUMBER _____ E-MAIL (REQUIRED) _____ ALTERNATE E-MAIL _____

SPONSORSHIP CHOICES

1st Choice _____

2nd Choice _____

Sponsorships are a valuable opportunity to get your company's name in front of PRSM2009! attendees and to heighten the awareness of the benefits you bring to retailers and to the industry.

A detailed description and benefits of the sponsorship are attached to this agreement.

A SIGNED APPLICATION AND CONTRACT MUST BE RECEIVED AT THE TIME OF SPONSORSHIP SELECTION.

ALL SPONSORING COMPANIES MUST BE CURRENT PRSM ASSOCIATION MEMBERS TO SPONSOR PRSM2010!

Return this application and full payment to:
PRSM Association
PO Box 671247, Dallas, TX 75267-1247
(972) 231-9810 TELEPHONE (972) 231-4081 FAX

CANCELLATION POLICY

PRSM Association reserves the right to cancel this agreement if 50% of the sponsorship fee for participation is not paid in full by July 15, 2009. Upon such cancellation for non-payment, PRSM Association shall be entitled to receive as liquidated damages from the sums paid on account of the contract or otherwise, 50 percent of the total sponsorship fee on this agreement. If the Sponsor cancels this agreement after September 1, 2009 and prior to November 15, 2009, Sponsor shall be liable for the following charges for liquidated damages: 75 percent of the total space fee on this agreement. If the Sponsor cancels this agreement after November 15, 2009, Sponsor shall be liable for the following liquidated damages: 100 percent of the total space fee on this agreement. Cancellation becomes effective upon receipt, by PRSM Association, of written notice from Sponsor or upon written receipt of notice to Sponsor from PRSM Association.

CONTRACT TERMS AND AGREEMENT

Agreement: I am an authorized representative for this Sponsoring Company with full power and authority to sign this application and contract for sponsorship. The Sponsoring Company agrees that the agreement entered into between the PRSM Association and the Sponsoring Company shall be fully binding. The Sponsoring Company has read and understand the Cancellation Policy included with this contract and agrees to comply with the policy and with any modifications and amendments hereafter.

AUTHORIZED SIGNATURE** DATE
***Authorized personnel also agree to adhere to the Rules and Regulations included with this contract.*

