



PRSM retail membership is up...retail participation is tracking up and retail anticipation for exploring new vendors and solutions at PRSM2010! National Conference is way up. Are you ready? Do you have your sales plan? Have you identified how your company image will rise above the others to capture new business and build strong relationships?

Exclusive sponsorships at PRSM 2010! National Conference are custom designed to build brands. If you want to set your company apart from the rest, open doors to new conversations and relationships and simply be recognized as a leader, then PRSM sponsorships are the tools to help you gain market share.

Are you going to **explore sponsorships** that will set your brand above the competition?

Sponsorships are still available and are a great way to get the conversation started. Contact me and let's work together to build your business and brand through unique sponsorships. To reserve your PRSM2010! National Conference sponsorship opportunity, contact Jeff Bond at 972-231-9810, ext. 108 or by email at jbond@prsm.com.

Below is a list of available sponsorships, but just like the exhibit booths...they are going fast!

Opening Reception (Sunday)

1. 10x10 booth space with 1 delegate and 2 booth staff registrations
2. Top billing at the event with company name and logo
3. Company name and logo on event signage and banners

Silver Sponsorship (Formerly Overall Conference Sponsorships)

1. 10x10 booth space with 1 delegate and 2 booth staff registrations
2. Sponsorship of a professional speaker (Educational Session) to include introduction of speaker
3. Recognition on session signage

Continental Breakfast (Day 1)

1. May be co-sponsored with other vendors at a reduced rate
2. One 10x10 booth space at the conference with 1 delegate and 2 booth staff registrations
3. Top billing at the event with company name and logo
4. Company name and logo on event signage





5. Opportunity to provide beverage napkins with your company name and logo
6. Opportunity to distribute literature and gift to attendees

Bar Sponsorship

1. May be co-sponsored with other vendors at a reduced rate
2. One 10x10 booth space at the conference with 1 delegate and 2 booth staff registrations
3. Top billing at the event with company name and logo
4. Company name and logo on event signage
5. Opportunity to provide beverage napkins with your company name and logo
6. Opportunity to distribute literature and gift to attendees

Refreshment Breaks

1. Company name and logo on event signage
2. Company name and logo on signage in refreshment area
3. Opportunity to provide beverage napkins with your company name and logo
4. Opportunity to distribute literature and gift to Attendees

Green Learning Center – Help PRSM communicate the benefits of sustainability to our membership through this interactive learning center.

Welcome Gifts - Customized items (provided by sponsor) delivered to retail attendees at registration

Inside Back Cover Program Ad – Receive a four-color advertisement on the inside front cover of the program book

New Member Orientation

1. Two (2) Company Executives to greet at the entrance of the Orientation
2. Company name and logo on event signage
3. Recognition from the podium during the event
4. Sponsor may provide promotional items to
5. Orientation attendees (sponsor to provide items)





Education Session

1. Privilege of introducing the speaker
2. Company name and logo on event signage
3. Recognition from the podium during the event

Aisle Signs

Receive added exposure by placing your company logo on an aisle sign in the exhibition hall

Full-Page Color Ad Divider in Program – Receive a four-color advertisement on a divider in the inside of the program book

Half-Page Ad in Conference Daily – Receive a half page advertisement in the Conference Daily

Digital Signage - Put your company logo or 15 second commercial on in house TV and throughout the conference center looping for the entire event

Room Drops - Deliver gifts or marketing materials directly to retailer rooms

Closing Night at Universal Studios

Adventure' Sign at Arrivals – The closing night adventure begins with your company in mind.

Port of Entry Bridge Sign – Put you name out front of the rest with your logo on the entry bridge

Hulk Net Gobo – You companies logo above it all on a giant net just above everyone's head and below the Hulk rollercoaster

Spiderman Building Gobo – A surefire way to get your brand to stick in their heads

Street Poll Banners – These double sided 3' x 7' with 1-3/4" banners line the street with your company's logo





The President's Golf Challenge

Golf Luncheon

1. May be co-sponsored with other vendors at a reduced rate.
2. Top billing at the event with company name and logo
3. Company name and logo on event signage
4. Opportunity to provide beverage napkins with your company name and logo
5. Opportunity to distribute literature and gift to attendees

Golf Beverage Cart

1. May be co-sponsored with other vendors at a reduced rate
2. Registration fee for one (1) player in the Presidential Golf Challenge
3. Company logo on beverage carts
4. Company logo on golf signage at the golf event

Platinum Golf

1. Company executives to present the golf awards at the golf luncheon
2. Company logo on the golf bags
3. Company logo on the golf signage at the Golf event
4. Registration fees for 4 golfers to play in the Presidential Golf Challenge

Gold Golf

1. Company logo on the golf bags
2. Company logo on the golf signage at the Golf event
3. Registration fees for 2 golfers to play in the Presidential Golf Challenge

Silver Golf

1. Company logo on the golf signage at the Golf event
2. Registration fees for 1 golfer to play in the Presidential Golf Challenge

Hole Sponsorship

1. GPS Tee box signage with company logo
2. GPS Green signage with company logo
3. Flag branded with company logo





4. Option to offer a hole in one prize
5. Option to offer a drink or food station

Continental Breakfast for Golfers

1. Company signage on napkins
2. Company signage on serving table

Event Golf Shirts – Your company's logo co-branded with PRSM

Million Dollars Shot Contest - Host a million dollar shot contest before the round

Putting Contests - Host a putting contest before the round

Individual Swing Analysis - Host a swing analysis before the round

