



EDUCATIONAL SESSION MATRIX

	CURRENT ISSUES	TECHNICAL OPERATIONS	TECHNICAL OPERATIONS	MANAGEMENT	PROFESSIONAL DEVELOPMENT	SUSTAINABILITY	FORUMS	
PRSM2010! National Conference Monday, April 19, 2010	1:30 PM - 2:45 PM	Realigning Facility Department's for the New Economy (200) 1 CEU	LED Product Assessment (200) 1 CEU	HVAC: Part I R-410A The Refrigerant For 2010 & Beyond (200) 1 CEU		Managing Your Career (100) 1 CEU	Enterprise Energy Management (300) 1 CEU	Retailer2Retailer Best Practices Forum (<20,000 sq ft. stores) Limit 25
	ROOM:	Suwannee 13/14	Suwannee 15	Conway		Suwannee 18/19	Suwannee 20/21	Suwannee 11
	SPEAKERS:	Kyle Brekke, J.C. Penney Co., Inc. and Duane Smith, Limited Brands, Inc.	Lara (Jacobson) Cordell, LC, LEED AP, Wiedenbach-Brown Co., Inc.	Ken Pantin, Sharon Pantin, Thomas Pantin, Dennis Knox Blue Northern Air Conditioning, Inc.		Lin O'Neill, Futures Consulting	Lisa Varga, Phoenix Energy Technologies and Matthew Berbee, California Institute of Technology	Facilitator: Elena Boone, RFMP, Guitar Center, Inc.
	MODERATOR:	Cathy Frantz, National Maintenance Service, Inc.	Matt Race, Walgreen Co.	Jason Wain, Best Buy Co., Inc.		Ed Rosenbaum, Rainmaker Solutions, Inc.	Tonya Martin, Smurfit Stone Container Corporation	
	3:00 PM - 4:15 PM	Outsourcing Business Models (200) 1 CEU	Reducing Operational Costs While Maintaining Appearance In A Challenging Economy (200) 1 CEU	HVAC: Part II Roof Top A/C Change Out with Curb Adapter (200)	Relationship Management That Drives Results (200) 1 CEU	Facilities Maintenance 101 (100) 1 CEU	Landlord And Tenant Opportunities For Collaboration (200) 1 CEU	Retailer2Retailer Best Practices Forum (>20,000 sq ft. stores) Limit 25
	ROOM:	Suwannee 13/14	Suwannee 15	Conway	Suwannee 20/21	Suwannee 18/19	Suwannee 12	Suwannee 11
	SPEAKERS:	Steve McLean, Liz Claiborne, Inc. and Mike Passmore, Fossil, Inc.	Nathaniel B. Shaw, Eures Services Stan Schmidt, Stage Stores, Inc. Kevin Nicholson, Tennant Company Scott Keith, Kaplan, Inc.	Ken Pantin, Sharon Pantin, Thomas Pantin, Dennis Knox Blue Northern Air Conditioning, Inc.	Eric Collier, Gap, Inc. Sharon Kutska, Gap, Inc. Pat Bacigalupo, Gap, Inc.	Bryan Walker, The Container Store, Inc. and Bill Pietrykowski, GameStop Corp.	Mark Peternell, Regency Centers, Inc. Nick Shaffer, US Green Building Council Michael S. Faas, Publix Asset Mgmt Co. Kathy Jacobson, Verizon Wireless	Facilitator: Mark Bowlby, RFMP, Hobby Lobby International, Inc.
MODERATOR:	Ron Prager, Brinco Mechanical Services	Bruce Falke, Commercial Fire	Paul Vanderkar, RFMP, Verizon Wireless	Ann Moran, Engineering Excellence, Inc.	Gary Skelly, Emcon Associates, Inc.	Maryella Pegnato, Building Power		
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EDUCATIONAL SESSION MATRIX

PRSM2010! National Conference Tuesday, April 20, 2010

	CURRENT ISSUES	TECHNICAL OPERATIONS	MANAGEMENT	MANAGEMENT	PROFESSIONAL DEVELOPMENT	SUSTAINABILITY	FORUMS
9:45 AM - 11:00 AM	Retail Economic Outlook (100) 1 CEU	Improving Elevator / Escalator Maintenance And Performance (100) 1 CEU	Be Prepared For The Next Crisis and Disaster(200) 1 CEU		Understanding Generational Differences And Making Them Work For You(100) 1 CEU		Construction Manager Discussion Café
ROOM:	Suwannee 13/14	Suwannee 20/21	Suwannee 15		Suwannee 18/19		Suwannee 16
SPEAKERS:	Garrick Brown, Colliers International	Robert Cuzzi, Van Deusen Associates	John Giebel and Lenny Sharpe, Target		Linda Larsen, Linda Larsen Communications, Inc.		Facilitator: Robert Fazakerley, Rite Aid Corp.
MODERATOR:	Steve Lord, Target	Janis Williams, Tuesday Morning	Bob Verity, Foot Locker		Joe Stern, RFMP, Cobbler's Bench		
1:45 PM - 3:00 PM	Transformations In The Electric Industry (300) 1 CEU	Got Floors! Save \$\$ By Understanding Their Lifecycles (200) 1 CEU	Keys to Succeeding in the RFP Process (300) 1 CEU	Project Management (300) 2 CEU	Staying Right Side Up (200) 1 CEU	The Voice Of The Retail Facility Manager: Sustainability Dialogue (300) 1 CEU	Technical Operations Roundtables (100)
ROOM:	Suwannee 13/14	Suwannee 20/21	Suwannee 15		Suwannee 18/19	Suwannee 11/12	Suwannee 16
SPEAKERS:	Steve Kiesner, Edison Electric Institute	George Smith, PCI International Christine Coates, Coates & Associates Louis M. Nosti, Jainmart Corp.	John Nadler, Nadler Resources, LLC Rob Schmuelling, Luxottica Group		Linda Larsen, Linda Larsen Communications, Inc.	Justin Doak and Lisa Russell Ecoxera	Facilitator: Ron Rau, Limited Brands
MODERATOR:	Ron Gilcrease, Rogers Electric	Tammy Smith, Game Stop Corp	Peter Mohrhauser, RMS, Inc.		Julie Powelson, Sephora USA, Inc.	Neil Butler, Limited Brands	
3:15 PM - 4:30 PM	Managing FM in International Markets (100) 1 CEU	It's Roofing Not Rocket Science (200) 1 CEU	Exhibitor Training: Showing The Best Return (100) (Vendor Focus)		RFMP Certification: Be Recognized As An Expert (100)		Town Hall Meeting
ROOM:	Suwannee 16	Suwannee 20/21	Suwannee 15	Suwannee 17	Suwannee 12		Suwannee 13/14
SPEAKERS:	Andrea Fish, RFMP, Guess 7, Inc. Louis Christakas, Gap, Inc.	David Workman, Ken Hunt, Eric Harrison, Roof Connect	Joyce McKee, Joyce McKee Company	Kai Rambow, Rockhurst University	Mike LaPointe, RFMP, Bose Corporation		Patricia Dameron, PRSM Paul Walsh, Gap, Inc.
MODERATOR:	Mario Vega, The Gymboree Corporation	Stan Schmidt, Stage Stores, Inc.	Peggy Bates, Retail Services, Inc.	Charisse Luckey, Roto-Rooter Group, Inc.	Kip Eads, CAE, PRSM		

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